Counselor's Guide to Loper 🐶

Turn college planning into a journey students actually enjoy

Overview

Loper is a free app that helps students confidently navigate every step of the college journey — from early exploration of majors and college life to finalizing their applications. Designed to spark engagement and save you and your students time, Loper makes post-secondary planning easier, more organized, and more exciting for both students and counselors.

Here's how students can use Loper at each grade level:

🔍 Sophomores: Spark Exploration

- Ignite curiosity by learning about majors, campus life & more in an interactive way.
- Build foundational knowledge through bite-sized lessons tied to each topic.
- Uncover what kinds of colleges match their personality and interests.

📝 Juniors: Build a Strong College List

- Clarify preferences around academics, campus culture, and extracurriculars.
- Save and compare favorite schools to make informed decisions.
- Get a strong understanding of the application process before senior year.

🎓 Seniors: Stay Organized and Apply with Confidence

- Finalize a balanced college list aligned with academic and personal goals.
- Manage deadlines easily using custom checklists and reminders inside the app.
- Submit applications confidently with everything organized in one place.

Bonus: Instantly Personalize 1:1 Meetings with Student Profiles

Students can instantly generate a clean, shareable PDF showing their college interests, saved schools, and preferences. No more starting from scratch — walk into every meeting with clear, organized insights.

[Click for Sample Profile]　[Click for Profile Sharing Instructions]

🐶 How it Works

Loper guides students through every step of college planning, from exploring interests to building a list and staying organized through applications.

1. Create an account

Students complete a 2-minute onboarding chat where they share their academic profile and preferences (location, major, campus setting, activities, and more).

2. Explore college & career interests

Students enter Discover mode – a scrollable feed (like TikTok!) where they react 👍 ❤️ 👎 to different aspects of college life, majors, and careers. Each post links to a short lesson for deeper learning.

3. Build their college list

As Loper learns a student's preferences it recommends colleges that match their unique interests and criteria. Students can:

- View detailed profiles (size, stats, videos, etc.)
- Save their favs to an organized college list + search a database of 1,500+ schools
- Take notes, rank schools, and visit each school's website/socials directly from Loper

4. Prepare to apply with confidence

Loper gives students a complete, organized view of every college's application requirements all in one place, right inside the app. Students can instantly:

- View deadlines, essays, testing policies, and fees for every school on their list.
- Set up custom reminders to hit every deadline without missing a beat.
- Track every task, from writing essays to submitting forms, directly from their phone, staying organized and on track.
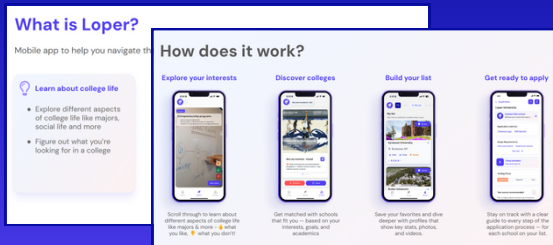
Pro tip: Download Loper and try it yourself! You'll see the exact process students go through to explore interests, get school recommendations, build their list in the app.

🐕 How to Introduce **Loper**

We want it to be as easy as possible for you to share Loper with your students! Here are some resources you can use:
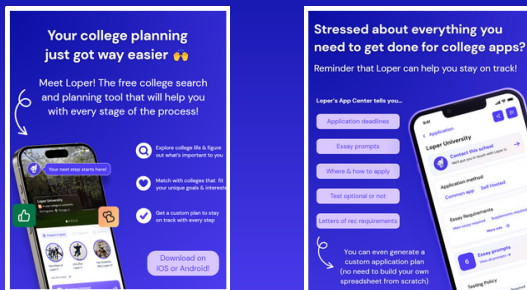
Class Presentation

Quick slides to introduce your students to Loper in under 10 mins! Present in a group setting or share with students via email to review on their own time
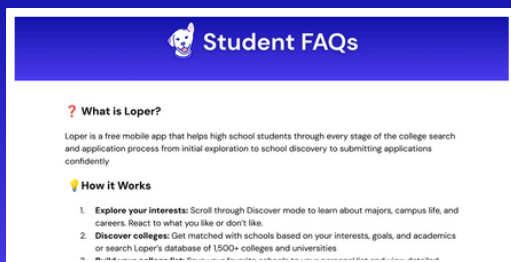
Download them here!

Flyers & Instagram Posts

Flyers to hang in your office or school bulletin boards + ready-to-use posts to teach/reminder students about Loper on your counseling IG page(s)

Download them here!

Student FAQs

Answers to the most common questions students ask about Loper. Share this with them directly or reference it when they have questions for you!

Download them here!

Counselor FAQs

How much does Loper cost for students and counselors?

Loper is free to use. App Center is our premium upgrade, but email hello@getloper.com if you'd like to offer it to your students for free!

Can I create an account to try the app myself?

Yes! We encourage counselors to create accounts to see how intuitive the app is for students. Just select "counselor" during onboarding!

How many schools are available to research on Loper?

Students receive personalized matches from a list of 1,500+ 4-year colleges. They can also use Loper's search database to look up any school they please.

Can I see my students' research on Loper?

Absolutely! Students can share their profile directly from the app to your email. You can see their interests, saved schools, & more to guide your meetings.

What do I do if my school has a no phone policy?

Students can create accounts on Chromebooks (Google Play Store) or iPads. They can also download and share their profile to view on a PC.

Why the name "Loper"?

A "lope" is an easy, natural stride (think dogs). Our goal is to de-stress the college process and help students move at the right pace. So yes, the dog mascot is more than just cute!

Have more questions or feedback? We'd love to hear from you! Email us at hello@getloper.com any time.